

Socio-personal and job profile of the subject matter specialists —A study of Krishi Vigyan Kendras

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ABSTRACT : Krishi Vigyan Kendras having district as their jurisdiction, are the light house of villages. In order to ensure quality training for transfer of technical know-how to the farmers, they require accomplished and motivated work force (Subject Matter Specialists). The present study has been carried out to ascertain the socio-personal and job profile of the KVK trainers as these attributes play a defining role in the effective and efficient work performance of SMSs. For the purpose of the study, five KVKs were selected, two each representing SAUs and NGOs and one from ICAR research institute. Since there are a total of 49 SMSs working in all the five selected KVKs, a census study considering all of the SMSs has been carried out. The trainers have been studied for their socio-personal and job profile. The important findings of the study are that a majority of trainers are male, in their 30s, post-graduate and belong to the rural background. About half of the trainers have 0-5 years of service experience in KVKs. Majority have 0-10 years of total service experience. Majority have undergone trainings whereas, more trainers of KVK under ICAR research institute have attended training courses. Most of the trainers have no training exposure in use of audio-visual aids. As compared to other systems of KVK, low proportion of trainers at NGOs KVK has exposures to trainings in operation of audio-visual aids.

Key Words: Socio-personal profile, job profile, subject matter specialists.